



**Jen Armstrong, Owner & Principal, StrongArm Communications, LLC**

Jen founded StrongArm Communications in 2012 with demonstrated experience in public relations and marketing.

Having worked with a variety of clients from nonprofits to the hospitality industries, Jen's 19 years in the field of communications have resulted in proven strategic public relations tactics that heighten awareness and changed the way people think about her clients' brand or mission.

Aside from her professional life, Jen prides herself in community work and has served on various nonprofit boards, currently serving as a volunteer board member for Family Promise of Hawaii and the Public Relations Society of America, Hawaii Chapter.

In 2015, she was awarded the inaugural American Marketing Association Hawaii Chapter's Young Marketer of the Year award. In 2016, she was named one of Pacific Business News Forty Under 40. In 2017, Jen obtained her APR, accreditation in Public Relations designation.